



WPEC
1100 Fairfield Dr
West Palm Beach, FL 33407

American Rambler Productions
138 Conant St
Beverly, MA 01915

Contract # 1352119
Schedule Dates 08/09/12-08/14/12
Advertiser Romney for President (25779)
Agency American Rambler Productions (11943)
Product POLITICAL CANDIDATE (ns) (1186)
Brand ROMNEY 8/9 (466572)
Salesperson TeleRep/DC, Washington DC (2995)
Sales Office TeleRep Washington DC
Buyer Name KINCAID,STEPHANIE
Phone/Fax /
CPE 317
Account Types National/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments ROMNEY 8/9
***** THIS IS A CASH IN ADVANCE SCHEDULE *****

Date Entered 08/08/12
Last Modified
Entered By Nancy Brutus
CO-OP No
Headline # 06268361
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$1,552.50
Net Total \$8,797.50
Sales Tax

West Palm Beach (WPEC)
By Broadcast Month Spots Rate
Aug 2012 14 \$10,350.00
Grand Total: 14 \$10,350.00

Due to: Pending line Approvals (Contract is shown with Pending Workflow Approvals applied)

| Line | Line Type / Break Type (Ref #) | Dates | Sec | Length | Run Times | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate | Total | Station | Comments | Entered |
|---------|---|-------------------|-----|--------|------------------------|-----|----|----|----|----|----|----|----|-------|------------|------------|------------------------|----------|---------|
| Est 1.0 | Unapproved (Newt.) on credit hold / SPOT | 08/13/12-08/14/12 | 3 | :30 | 5:30P- 6P (EST) | 1 | X | X | | | | | | 1 | \$400.00 | \$400.00 | West Palm Beach (WPEC) | | 8/8/12 |
| Est 2.0 | Unapproved (Newt.) on credit hold / SPOT | 08/09/12-08/10/12 | 3 | :30 | 5:30P- 6P (EST) | 1 | | | X | X | | | | 1 | \$400.00 | \$400.00 | West Palm Beach (WPEC) | | 8/8/12 |
| Est 3.0 | Unapproved (Newt.) on credit hold / SPOT | 08/13/12-08/14/12 | 3 | :30 | 6P- 6:30P (EST) | 1 | 1 | | | | | | | 2 | \$600.00 | \$1,200.00 | West Palm Beach (WPEC) | | 8/8/12 |
| Est 4.0 | Unapproved (Newt.) on credit hold / SPOT | 08/09/12-08/10/12 | 3 | :30 | 6P- 6:30P (EST) | | | | 2 | 2 | | | | 4 | \$600.00 | \$2,400.00 | West Palm Beach (WPEC) | | 8/8/12 |
| Est 5.0 | Unapproved (Newt.) on credit hold / Prime | 08/14/12-08/14/12 | 4 | :30 | 8P- CBS-MCIS (Tuesday) | | | 1 | | | | | | 1 | \$1,600.00 | \$1,600.00 | West Palm Beach (WPEC) | | 8/8/12 |
| Est 6.0 | Unapproved (Newt.) on credit hold / SPOT | 08/12/12-08/12/12 | 3 | :30 | 7A- 8A (EST) | | | | | | | | 1 | 1 | \$150.00 | \$150.00 | West Palm Beach (WPEC) | | 8/8/12 |
| Est 7.0 | Unapproved (Newt.) on credit hold / SPOT | 08/12/12-08/12/12 | 3 | :30 | 9A- 10:30A (EST) | | | | | | | | 1 | 1 | \$900.00 | \$900.00 | West Palm Beach (WPEC) | | 8/8/12 |
| Est 8.0 | Unapproved (Newt.) on credit hold / SPOT | 08/12/12-08/12/12 | 3 | :30 | 10:30A- 11:30A (EST) | | | | | | | | 1 | 1 | \$500.00 | \$500.00 | West Palm Beach (WPEC) | | 8/8/12 |
| Est 9.0 | Unapproved (Newt.) on credit hold / SPOT | 08/12/12-08/12/12 | 3 | :30 | 6:30P- 7P (EST) | | | | | | | | 1 | 1 | \$300.00 | \$300.00 | West Palm Beach (WPEC) | | 8/8/12 |

CONFIRMATION CONTRACT

A/C: P/B: C/M: A/D: R/V: T/V: F

Date:

Accepted-Station:

Date:

Comments:



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|----------------------------|--|-------------------|-----|-------------------|-------------|-------|----|-----------|----|----|----|----|----|-------|------------|------------|------------------------|----------|---------|
| Est 10.01 | Unapproved (Newsl) on credit hold / SPOT | 08/12/12-08/12/12 | 3 | :30 | 7p-8p (EST) | | | | | | | | 1 | 1 | \$2,500.00 | \$2,500.00 | West Palm Beach (WPEC) | | 8/8/12 |
| CONFIRMATION CONTRACT | | | | | | | | | | | | | | | | | | | |
| Accepted-Agency/Advertiser | | Date: | | Accepted-Station: | | Date: | | Comments: | | | | | | | | | | | |

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)



FEDERAL CANDIDATE



STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

WPEC-West Palm Beach

Date:

8/7/12

I, Stephanie Kincaid,
being/on behalf of: Mitt Romney, a legally
qualified candidate of the Republican political
party for the office of: President
in the Primary
election to be held on: _____

do hereby request station time as follows:

| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
|------------------|----------------------------------|------|-------|----------------|-----------------|
| **see schedules | | | | | |

Total Charges: **see schedules

\$10,350⁰⁰

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Republican National Committee

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Anthony Parker

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

8/7/12

Date

B. Kincaid

Signature

To Be Signed By Station Representative

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title



RECORD OF REQUEST

FOR BROADCAST TIME BY OR ON BEHALF OF A
CANDIDATE FOR PUBLIC OFFICE OR AN ISSUE OF
PUBLIC IMPORTANCE

CANDIDATE/ISSUE: Mitt Romney PARTY: Rep

OFFICE/DESCRIPTION: U.S. President ELECTION DATE: 11/6/12

INQUIRY MADE BY: Stephanie Kincaid
Candidate Manager Agency Committee (circle one)

ADDRESS: American Rambler Productions
138 Conant St.
Beverly, MA 01915

PHONE: 202-547-6193 FAX: 202-318-8356

EMAIL: _____

Information Requested: Rates + Airtime

Final Disposition: order placed \$10,350⁰⁰

If Committee, list officers and position: Treasurer - Anthony Parker
310 1st Street SE
Washington, DC 20003
(p) 202-863-8500 (f) 202-863-8820

TAKEN BY: Cheryl Blair DATE: _____ TIME: _____
Teleper NY